



# **AISPRID** raises **€10 Million** for its **smart robot** dedicated to **tomato growers**

AISPRID, pioneer of intelligent robotics, with its world-leading autonomous greenhouse tomato deleafing robot, has announced the completion of a €10 million Series A fundraising round, including €6.2 million in dilutive funding. This campaign is led by Innovacom (Turenne Group) alongside the French Tech Seed fund (managed on behalf of the French State by Bpifrance as part of the France 2030 Program), business angels (including experts in the field such as tomato growers) and historical funds (Demeter, GO CAPITAL, Breizh Up). This will help to boost Aisprid's growth and support the development of a next generation of ever more efficient robots, with a production capacity ramp-up and increased sales, particularly internationally.



Nicolas **SALMON**,  
CEO & Co-founder

*"2024 was a true turning point for Aisprid, with a significant scaling up with 30 robots deployed within the 5 main French cooperatives. We have transitioned from a Deep Tech startup to a structured company, integrating all the key services for our customers. This strategy has enabled us to build a solid climate of trust, resulting in a significant increase in orders."*

*This fundraising will allow us to accelerate our roadmap and deploy our solution, which is currently unique on the market, on a larger scale. We thank our historical financial partners for their renewed support and enthusiastically welcome new major investors who are familiar with our issues."*



## **Aisprid's solution: a breakthrough innovation** combining **high-precision robotics** and **AI artificielle**

AISPRID, created in 2020, pioneered the combination of AI and robotics applied to the real world, by tackling one of the most complex issues in the field of AgTech: fine interaction with a plant. The company initially focused on leaf removal applications, a task as labor-intensive as harvesting, which needed to be robotized in priority for tomato growers. A true player in food sovereignty, AISPRID thus addresses growers' main problem: **labor shortage**.

**The patented AISPRID robot is a true technological feat tailored to the plant world, capable of analyzing the plant for its operations.**

## A future-facing R&D strategy for agriculture

AISPRID's multidisciplinary team of engineers works daily to improve the performance of our robots. Working in close collaboration with tomato growers, each innovation is tested and approved in the field to meet actual needs under real operating conditions.

Among the developments already implemented in early 2025, the working capacity of the AISPRID robot has more than doubled thanks to **night-time leaf removal work**, as well as to **fully autonomous row changing**, therefore eliminating the reliance on human labor for this task.

## A strong ambition boosted by the fundraising round

In 2025, thanks to this new operation, experience will continue to feed R&D to further optimize the AISPRID robot: improved cutting quality, increased robot speed... with **a new version of the robot to come**.

Following the robot production capacity ramp-up, the company will move to new premises in the course of 2025, with an industrial site to support the **production capacity increase**, catering to the strong demand from tomato growers, confirmed by large number of incoming requests for the product. The current team of 30 employees will also be expanded to support this ramp-up

**The popularity of the AISPRID robot has been confirmed by the number of awards obtained in France and the Netherlands, supporting our ambition for rapid international growth.**

OUR AWARDS



## The most deployed tomato deleafing robot worldwide

A testament to its reliability, performance and ability to meet growers' day-to-day needs, the Aisprid robot is the most widely deployed worldwide:

- **30 autonomous robots** in operation deployed in 2024.
- Operating within the **5 leading French tomato cooperatives representing 70% of the French greenhouse market**.



## INVESTORS' FEEDBACK



*"Won over by Aisprid's robotic and AI solution and convinced by this robot's ability to meet growers' needs, we are delighted to support the management team in this new development and industrialization phase."*



Alban **Néert** & Candice **Le Gall**  
**Innovacom** - Turenne Group

“We are very proud to participate in the development of Aisprid. Its cutting-edge robotic solution combined with AI is fully in line with addressing the challenges of the future, such as food sovereignty, the productivity of local agriculture and the reduction of labor-intensive tasks.”

↓  
Stéphane **Lefevre-Sauli**  
**Bpifrance**  
Senior Investment Director

“Aisprid’s team has successfully demonstrated that its solution meets the essential needs of fruit and vegetable growers: increasing productivity, reducing labor-intensive tasks for workers and limiting food waste. By strengthening local food production, Aisprid also contributes to reducing the carbon footprint by relocating production. We are proud to continue to support them in this new development phase, which will enable the large-scale deployment of their solution.”

↓  
Geoffroy **Dubus**  
**Demeter** - partner

“Aisprid’s team has developed the world’s most advanced robot, we are happy to continue our support in this new funding round.”

↓  
Frédéric **le Brun**  
**Go Capital**  
fund manager

“Breizh Up is always proud to support a company as innovative as Aisprid: based in Brittany, developing solutions that will transform a prominent sector in our territory and at the origin of an industry that will generate the jobs of tomorrow in Brittany. We are delighted to continue to support Nicolas and his teams.”

↓  
Laurent **Le Portz**  
**BreizhUp**  
fund manager



## About Aisprid

Based in Saint-Malo, AISPRID was created in April 2020, with the goal of developing solutions for growers by combining its expertise in high-precision robotics and AI with a clear ambition: to support people to feed them sustainably. Aisprid designs, manufactures and markets autonomous robots adapted to the plant world and capable of analyzing it for its operations. Aisprid’s agro-equipment, highly accurate for carrying out the most meticulous tasks, user-friendly and time-efficient, reduces operational and health risks while improving working conditions.



More information at: [aisprid.com](https://aisprid.com)

## About **Innovacom (Turenne Group)**



Specialized in deeptech and industry, INNOVACOM supports the seed and development of technology start-ups that contribute to environmental, digital and industrial transitions in various sectors (energy, telecoms, mobility, smart city, aviation, new space, etc.).

Investment company INNOVACOM, which joined the Turenne Group in 2018, and its teams operate in Paris, Lyon and Marseille. INNOVACOM has invested more than one billion euros, supported more than 300 technological and industrial start-ups including 6 unicorns, participated in more than 20 IPOs and carried out more than 150 strategic sales to major players.

INNOVACOM Gestion is approved by the Autorité des Marchés Financiers.



More information at: [innovacom.com](https://www.innovacom.com)

## About **Bpifrance and the french tech seed fund:**



Bpifrance funds companies - at every stage of their development - in credit, guarantees and equity. Bpifrance supports them in their innovation and international ventures. Bpifrance also ensures their export activity through a wide range of products. Consulting, university, networking and acceleration programs for start-ups, SMEs and ISEs are also part of the offer to entrepreneurs.

Thanks to Bpifrance and its 50 regional offices, entrepreneurs benefit from a close, unique and efficient point of contact to support them in their challenges.

With a budget of €500 million, the French Tech Seed Fund aims to support fundraising by innovative start-ups and VSEs of less than 3 years old with high-tech innovation. Resulting from the Investments for the Future Program (PIA), now integrated into the France 2030 Program and operated on behalf of the French State by Bpifrance, the fund relies on accredited business contributors, responsible for identifying and qualifying these young budding companies and putting them in contact with private investors. These business contributors, who guarantee the technological validity of the project, will enable public investment, in the form of Convertible Bonds of up to €400 million, in addition to the capital provided by private investors. A further €100 million are dedicated to equity investments in addition to the conversion of Convertible Bonds.



More information at: [www.Bpifrance.fr](https://www.Bpifrance.fr)

## About **France 2030**



### The France 2030 investment plan:

- Aims to sustainably transform key sectors of our economy (energy, automotive, aviation, and space industries) through technological innovation and to position France not just as a player, but as a leader of the world of tomorrow. From fundamental research to the emergence of an idea to the production of a new product or service, France 2030 supports the entire innovation lifecycle up to its industrialization.
- Is unprecedented in its scope: €54 billion will be invested to enable our companies, universities, and research organizations to successfully transition in these strategic sectors. The goal: to enable them to competitively address future ecological and attractiveness challenges and to foster the future leaders of our excellence sectors. France 2030 is defined by two cross-cutting objectives: dedicating 50% of its expenditures to the decarbonization of the economy and 50% to emerging players carrying innovation without significant environmental harm.
- Will be implemented collectively: designed and deployed in conjunction with economic, academic, local, and European players to determine strategic directions and key actions. Project leaders are invited to submit their applications through open, demanding, and selective procedures to benefit from governmental support.
- Is led by the Secrétariat général pour l'investissement on behalf of the Prime Minister and implemented by the Agence de la transition écologique (ADEME), the Agence nationale de la recherche (ANR), Bpifrance, the public investment bank, and the Caisse des Dépôts et Consignations (CDC).



More information at:

[www.gouvernement.fr/secretariat-general-pour-l-investissement-sgpi](https://www.gouvernement.fr/secretariat-general-pour-l-investissement-sgpi)

## About Demeter

**DEMETER** Demeter Investment Managers is a major European player in private equity for the ecological and energy transition. Its funds invest from €1 to €30 million to support companies in the sector at all stages of their development: innovative start-ups, SMEs, and infrastructure projects. The Demeter team consists of 38 people based in Paris, Lyon, Bordeaux, Madrid, and Düsseldorf, manages more than €1.3 billion, and has supported more than 230 companies since its creation in 2005.

Demeter invested in Aisprid through the Agrinnovation fund, managed by Demeter and specifically dedicated to funding young innovative companies contributing to the food transition and more sustainable agriculture. It is subscribed by the Fonds National d'Amorçage (managed by Bpifrance Investissement as part of the Programme d'Investissements d'Avenir) as well as institutional investors, companies, and family offices.

 More information at: [demeter-im.com](https://www.demeter-im.com) - <https://www.linkedin.com/company/demet>


## About GO Capital

**GO CAPITAL** GO Capital, an independent management company, is a major player in impact investment. With nearly €400 million under management, we mainly finance technological leaders in the digital, health, and climate transition sectors. Our team of investors, with complementary sectoral experience, focuses on two verticals: territorial impact and sectoral impact. We support innovative and responsible ventures, creating sustainable value at the heart of key territories and sectors.

 More information at: [www.gocapital.fr](http://www.gocapital.fr)

## About Breizh Up (fund managed by UI Investissement)

**BreizhUp** Created in 2015 by the Brittany Region with the support of the European Union (Feder), Breizh Up is a tool serving the renewal of the Breton economy. With a €30 million endowment, it supports young innovative Brittany-based companies in their fundraising between €200,000 and €750,000. It aims to strengthen, from the first fundraising rounds, the capital contribution to the creation and growth projects of the companies it supports over time, often over several financing rounds. Breizh Up also aims to encourage the intervention of private players present in the seed and venture capital segment, with whom it co-invests, to finance more innovative companies, guaranteeing the jobs of tomorrow. Breizh Up is managed by UI Investissement.

 More information at: [breizhup.bretagne.bzh](http://breizhup.bretagne.bzh)

## Participants in the **l'operation**



*“Avolta is delighted to have supported Aisprid in this funding round, an important milestone in the company’s life and the revolution it is leading in agricultural robotics. By combining Computer Vision and high-precision robotics, Aisprid addresses the key challenge of labor shortages for more efficient, competitive, and sustainable agriculture. This transaction also underscores our strong commitment and expertise in financing breakthrough technologies such as AI, which are transforming all industries in depth.”*



**Pascal Farrugia**  
Partner at **Avolta** - investment bank

Associated Avolta team: : Pascal Farrugia, François de Ruyg, Alexandre Meiers, Hugo Lemesle & Esteban Laine.

**Legal advisor: : GBA Law Firm**  
Benjamin Galic, Anne-Hélène Pelgrin,  
Shéhérazade Azim & Margaux Plaisant, lawyers.

**Financial advisor: Winside Finance** Guillaume Guéry,  
Anne-Sophie Verdier.



A team of  
30 employees



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